

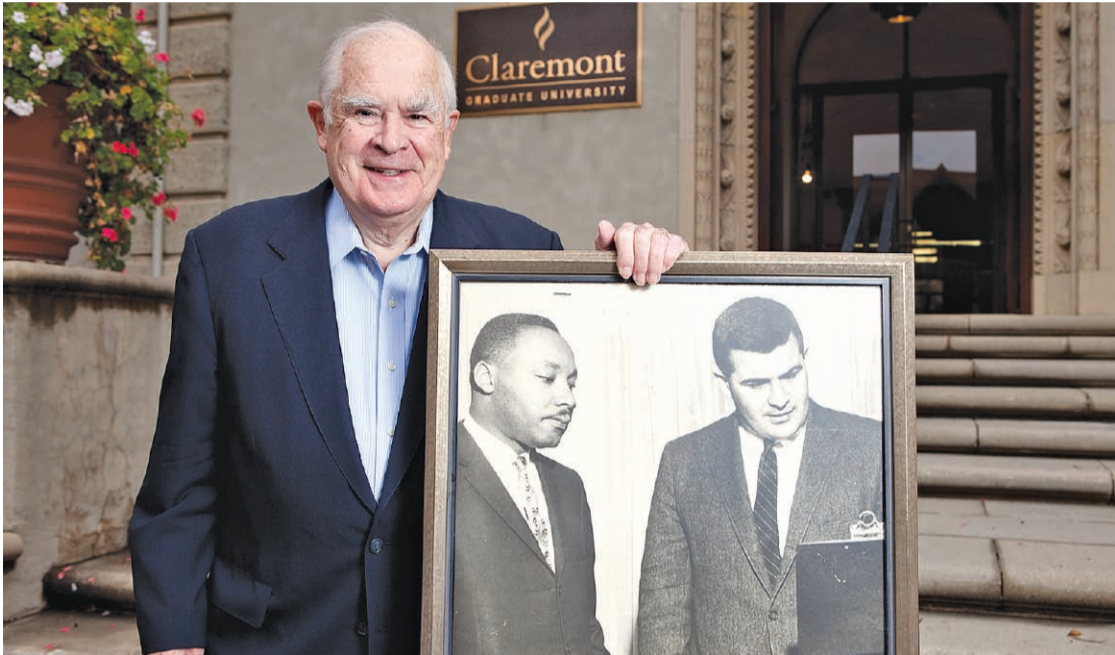
Long Beach

BUSINESS JOURNAL

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A Conversation With . . .

President Emeritus Of Claremont Graduate University John Maguire



John Maguire is president emeritus of Claremont Graduate University, senior fellow of the Institute for Democratic Renewal and a civil rights activist. Maguire holds a picture of him and Martin Luther King Jr., taken in 1963, at Wesleyan University in Middletown Connecticut. He met King as a teenager and their relationship developed over the years. (Photograph by the Business Journal's Thomas McConville)

By **STACY LAWRENCE**
Staff Writer

John Maguire will never forget his first encounter with a "precocious" divinity student who later became the leader of a movement that swept through the nation.

In 1951, Maguire visited a theological semi-

nary in Pennsylvania, where he heard a young Martin Luther King Jr. give a welcoming speech to curious students.

"He was an incredible, forceful speaker," Maguire says. "He was only 21 years old at the time, so clearly he had the gifts of oratory from a very young age."

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Four Vie For 9th District City Council Seat

By **GEORGE ECONOMIDES**
Publisher

The largest field since the 1994 primary has entered the Long Beach City Council 9th District race. Four individuals are squaring



Val Lerch

Steve Neal

Dan Pressburg

Brad Shore

off to represent the North Long Beach area, which stretches from above the 91 freeway to South Street, and borders on several cities, including Bellflower, Lakewood, Paramount, Compton and unincorporated areas of Los Angeles County.

about 55,000 residents, no community meeting facility, and not one stand-alone coffeehouse). But recently, through action of the Long Beach Redevelopment Agency and the North Long Beach Project Area Committee, improvements in some areas have moved forward and plans are in the works to develop several corridors. Still, the district is faced with many challenges.

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Airport Allocates Six Available Carrier Slots

Two More Airlines To Serve Long Beach:
Allegiant Air And Frontier Airlines

By **STACY LAWRENCE**
Staff Writer

Long Beach Airport (LGB) received formal requests from JetBlue Airways, Delta, Allegiant and Frontier Airlines for six available carrier slots, according to Juan Lopez-Rios, airport leasing and business development officer. All four airlines submitted their requests by a 4 p.m. deadline on January 29.

LGB is allocating one slot to Delta and one to JetBlue; Allegiant and Frontier will each have two slots.

New LGB airlines have 90

days to begin service from March 1, Lopez-Rios says. The airline must then operate service continuously for 180 days to finalize the allocation.

"If any of these air carriers relinquish a slot, then we would go back to the other carriers that were interested in [additional] slots," he adds.

Alaska Airlines recently gave up five slots and United Parcel Service surrendered one of two. According to airport officials, this is the greatest number of available slots since JetBlue began service at LGB in 2001.

The airport uses various methods to determine allocation, depending on the available slots and total requests. The allocation process works in "rounds." There is some preference to carriers new to LGB, Lopez-Rios says.

"In the past there [have been] so many entrants, there aren't enough to go around," he says.

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FOCUS ON BUSINESS & EDUCATION

Marine Biologists Serve As 'Doctors Of The Ocean'

By **ASHLEIGH OLDLAND**
Staff Writer

Though he has a small office and fish-filled laboratory in the basement of California State University, Long Beach (CSULB), Christopher Lowe's real workspace is the ocean.

Lowe is a professor and shark-and-fisheries biologist for the department of biological sciences at CSULB, which boasts one of the biggest and oldest marine biology programs in the United States. The marine biology degree program, established in 1969, has more than 200 students from across the country.

"In Southern California the

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THE BUSINESS OF WEDDINGS

Wedding Pros Share Budget-Friendly Wedding Advice

Many brides long dreamed of the perfect wedding since playing dress up in their mom's closet and reading fairytale endings of happily ever after. However, today's couples are often tossing tradition aside and incorporating their unique style. Experts note they are finding ways to create the "wow" factor on a tight budget.

More than 2 million couples married nationwide in 2008 with the average wedding costing \$21,800, and California's average is \$8,000 higher, according to The Wedding Report. However, the national average dropped 10.2 percent last year.

Industry insiders say today's weddings are often smaller and couples are spending less, but their expectations are just as high. The challenge, then, is bringing a

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